

Compare and Save \$\$\$...

This financial analysis realistically compares the tuition fees of self-study programs from Medical Imaging Consultants (MIC) with the actual costs to attend a 2-day commercial seminar program. None of our self-study programs surprise you with hidden expenses. In fact, the postage is even prepaid on the self-addressed return mailers we provide. Clearly, several technologists can participate in one of MIC's programs for the cost of sending just one technologist to a seminar:

Expense	2-day Seminar	MIC's Homestudy Programs
Tuition	\$250 to \$300	\$99-249
Travel	\$50 to \$500	\$0
Hotel	\$150 to \$300	\$0
Meals	\$50 to \$100	\$0
Time	???	?
Work Leave	\$0 to \$320	\$0
Total:	\$500 to \$1,520	\$99-\$249

Explanation of the Analysis:

Tuition : Typical cost for a regional 2-day commercial seminar is \$250-\$300; the group discount for seminars is minimal. MIC's self-study tuition is \$99-249, which reflects group and early registration discounts. Tuition drops to \$99-219 per student in groups of 5 or more, depending on the course.

Travel : Air fare to a seminar can cost in excess of \$500; travel by rail can be as low as \$50 round trip.

Hotel : Typical hotel rates are \$75/night for many seminar locations, but rates are higher in the larger cities and can exceed \$150/night. Parking can range from \$6/day to over \$20/day. The vast majority of program registrants do not commute.

Meals : Assume \$50 for dinner for 2 days. If breakfast and lunch are not included in the tuition of the seminar, add another \$50.

Time : Only you can put a value on personal time spent away from home for the seminar. MIC's self-study programs can be studied where and when it is most convenient.

Work Leave : Employers may elect to compensate technologists while they attend the seminar. These costs depend on their specific position at your facility; assume \$20/hr x 2 days (e.g. \$320) not including overhead and benefits.