

Compare and Save \$\$\$...

This financial analysis realistically compares the tuition fees of self-study programs from Medical Imaging Consultants (MIC) with the actual costs to attend a 2-day commercial seminar. None of our self-study programs surprise you with any hidden expenses. In fact, the postage is even prepaid on the self-addressed return mailers we provide. Clearly, several technologists can participate in one of MIC's programs for the cost of sending just one technologist to a seminar:

| Expense | 2-day seminar | MIC's Homestudy Programs |
|----------------|-------------------------|---------------------------------|
| Tuition | \$380 to \$420 | \$129 to \$299 |
| Travel | \$50 to \$500 | \$0 |
| Hotel | \$150 to \$300 | \$0 |
| Meals | \$50 to \$100 | \$0 |
| Time | ??? | ? |
| Work Leave | \$0 to \$320 | \$0 |
| Total: | \$630 to \$1,640 | <u>\$129 to \$299</u> |

Explanation of the Analysis:

Tuition : Typical cost for a regional 2-day commercial seminar is \$380-\$420; the group discount for seminars is minimal. MIC's self-study tuition is \$129 to \$299, depending on the program, which reflects group and early registration discounts. See Registration Form for discount offers.

Travel : Air fare to a seminar can cost in excess of \$500; travel by rail can be as low as \$50 round trip.

Hotel : Typical hotel rates are \$75/night for many seminar locations, but rates are higher in the larger cities and can exceed \$150/night. Parking can range from \$6/day to over \$20/day. The vast majority of seminar registrants do not commute.

Meals : Assume \$50 for dinner for 2 days. If breakfast and lunch are not included in the tuition of the seminar, add another \$50.

Time : Only *you* can put a value on personal time spent away from home for the seminar.

The CT CrossTrainer can be studied where and when it is most convenient for you.

Work Leave : Employers may elect to compensate technologists while they attend the seminar. These costs depend on their specific position at your facility; assume \$20/hr x 2 days (e.g. \$320) not including overhead and benefits.