

# Compare and Save \$\$\$...

This financial analysis realistically compares the tuition fees of self-study programs from Medical Imaging Consultants (MIC) with the actual costs to attend a 2-day commercial seminar. None of our self-study programs surprise you with any hidden expenses. In fact, the postage is even prepaid on the self-addressed return mailers we provide. Clearly, several technologists can participate in one of MIC's programs for the cost of sending just one technologist to a seminar:

<b>Expense</b>	<b>2-day seminar</b>	<b>MIC's Homestudy Programs</b>
Tuition	\$380 to \$420	\$129 to \$299
Travel	\$50 to \$500	\$0
Hotel	\$150 to \$300	\$0
Meals	\$50 to \$100	\$0
Time	???	?
Work Leave	\$0 to \$320	\$0
<b>Total:</b>	<b>\$630 to \$1,640</b>	<b><u>\$129 to \$299</u></b>

## Explanation of the Analysis:

**Tuition :** Typical cost for a regional 2-day commercial seminar is \$380-\$420; the group discount for seminars is minimal. MIC's self-study tuition is \$129 to \$299, depending on the program, which reflects group and early registration discounts. See Registration Form for discount offers.

**Travel :** Air fare to a seminar can cost in excess of \$500; travel by rail can be as low as \$50 round trip.

**Hotel :** Typical hotel rates are \$75/night for many seminar locations, but rates are higher in the larger cities and can exceed \$150/night. Parking can range from \$6/day to over \$20/day. The vast majority of seminar registrants do not commute.

**Meals :** Assume \$50 for dinner for 2 days. If breakfast and lunch are not included in the tuition of the seminar, add another \$50.

**Time :** Only *you* can put a value on personal time spent away from home for the seminar.

The CT CrossTrainer can be studied where and when it is most convenient for you.

**Work Leave :** Employers may elect to compensate technologists while they attend the seminar. These costs depend on their specific position at your facility; assume \$20/hr x 2 days (e.g. \$320) not including overhead and benefits.